

**Two Events for One
Sponsorship:
Hillsborough Holiday Parade
and Tree Lighting**

HILLSBOROUGH
Light Up The Night
HOLIDAY PARADE

Presented By



The Hillsborough Holiday Parade and Tree Lighting will be held on different days as separate events. However, your sponsorship of the Holiday Parade (Dec. 6) will include a sponsorship of the Tree Lighting Ceremony too (which will include Photos with Santa, games, choral group performances and more on Dec. 5th). The Chamber is organizing both events, and the parade will feature 80+ entries, from floats and bands to classic cars.

Sponsorship Levels and Benefits	Presenting* \$1,750	Gold \$1,250	Silver \$600	Bronze \$250
Premium logo placement in marketing	✓			
Recognition on signage at event	Logo	Logo	Name	Name
Welcome attendees at Tree Lighting	✓			
Company recognized by Chamber CEO at Tree Lighting Ceremony	✓	✓	✓	✓
Recognition in marketing materials	✓	✓	✓	✓
70' entry space in parade	✓			
35' entry space in parade		✓	✓	✓

Company _____ Phone _____

Contact _____ Email _____

Address _____ City _____ State _____

Zip _____ Sponsorship Level _____

Method of Payment: Check _____ Credit Card _____ Invoice _____

We gladly accept the following: ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Account # _____ Exp. Date _____

Billing Zip _____ Security Code _____

Authorized Rep Name _____ Date _____

***Limited to one business (listed in conjunction with Hillsborough Chamber and Hillsborough Tourism Board)**